



Sign the Student Borrower Bill of Rights (AB 376) *Digital Media Toolkit - Governor*

AB 376 Background

As millions of Californians struggle financially under the weight of student loan debt, rent and mortgages, and the various economic shocks caused by COVID-19, **time is running out for the Governor to sign the Student Borrower Bill of Rights into law.**

This bill establishes the Student Borrower Bill of Rights, which will ensure that student borrowers are given reliable information, quality customer service, and meaningful access to loan repayment and forgiveness programs. AB 376 also establishes the Student Borrower Ombudsman position in order to provide timely assistance to any student loan borrower facing issues with their loan.

Social Media Push

Want to make your voice heard in support of the Student Borrower Bill of Rights? Below are suggested social media posts and graphics that you or your organization can use to help urge the Governor to sign AB 376 into law.

In addition to the suggested posts feel free to create your own and tag Governor Newsom who we need to say YES and sign AB 376.

[Shareable Graphics: Facebook, Instagram & Twitter](#)

This folder contains graphics to use to accompany the suggested social media posts

Suggested Social Media

Twitter Targets: [@GavinNewsom](#), [@CAGovernor](#)

Facebook Targets: [@GavinNewsom](#), [@CAGovernor](#)

Hashtags: #YESonAB376 #ProtectBorrowers

Post #1

We urge Gov. [@GavinNewsom](#) to sign the Student Borrower Bill of Rights and say #YESonAB376. The economic impact of the #COVID19 crisis makes it clear we need to #ProtectBorrowers now, more than ever.

Post #2

🗣️ The California Legislature has voted & passed the Student Borrower Bill of Rights!! It's now up to Gov. [@GavinNewsom](#) to do the right thing for millions of #studentloan borrowers. Let our voices be heard, #ProtectBorrowers, say #YESonAB376 & sign it into law!

Post #3

California can act now to support the Student Borrower Bill of Rights!

💡 CA Gov. [@GavinNewsom](#);

- ✓ Sign AB 376,
- ✓ #ProtectBorrowers from predatory lending servicers,
- ✓ and provide accurate info to student loan borrowers

Say #YESonAB376!

Post #4

With nearly 4 million Californians with a total of \$147 billion in student debt struggling to get by during COVID-19, the need for increased protection is clear! Gov. [@GavinNewsom](#) say #YESonAB376 and sign the Student Borrower Bill of Rights into law to #ProtectBorrowers!!!

Post #5

College students, essential workers, teachers, & borrowers who lost a job due to #COVID19 have questions about their student loans. Gov. [@GavinNewsom](#) saying #YESonAB376 & signing it into law means 4 million CA student borrowers are protected from predatory student loan servicers.

[New Shareable TWITTER Graphics for GOVERNOR](#)



New Shareable FACEBOOK/INSTAGRAM Graphics for GOVERNOR



**PROTECT
4 MILLION
CALIFORNIANS**

SIGN THE STUDENT BORROWER
BILL OF RIGHTS INTO LAW.

#YESonAB376 #ProtectBorrowers

A Campaign for
CALIFORNIA
Borrowers' Rights



**PROTECT
ESSENTIAL
WORKERS**

SIGN THE STUDENT BORROWER
BILL OF RIGHTS INTO LAW.

#YESonAB376 #ProtectBorrowers

A Campaign for
CALIFORNIA
Borrowers' Rights



DEAR GOVERNOR,
**SUPPORT
STUDENT
LOAN
PROTECTIONS**

SIGN AB 376 INTO LAW

#YESonAB376 #ProtectBorrowers

A Campaign for
CALIFORNIA
Borrowers' Rights



DEAR GOVERNOR,
**SIGN THE STUDENT
BORROWER
BILL OF
RIGHTS INTO LAW**

#YESonAB376 #ProtectBorrowers

A Campaign for
CALIFORNIA
Borrowers' Rights